

Contingency Planning Workshop for Maritime Industries



A two-day, state of the art workshop tailored to all sectors involved in maritime industries that are subject to business risks and interruptions from disaster events. Instructors are leading experts and advisors to governments, stakeholders and industry.

Risks are rising

Over 300 million people and major maritime industries are crippled annually by natural and other disasters costing from \$1-\$50 billion each.

- 40% of companies never re-open after a disaster
- 60% of companies go out of business within 2 years
- Up to 70% of companies surveyed say they are not adequately prepared for likely threats
- Most executives underestimate the consequences and over-estimate their preparedness

This workshop is designed so that you won't become one of these statistics.

Course includes

All inclusive course; tailored scenario planning by Dr. Brosnan and Ms Garmendia

Coming to grips with the true impact

- Identifying your assumptions versus reality
- Clear scientific data, forecasts and visualizations
- Correcting misperceptions and their consequent costs

Risk assessment and planning

- Scenario planning for individual business risk and financial assessments
- Identifying key functions and outside dependencies for operations
- Steps for emergency and contingency business operations planning

Training provides

Participants leave informed, confident, with key materials and tools

- A thorough understanding of the full ramifications of an event
- An initial financial and operations impact assessment
- A preliminary ranking on the vulnerability and recovery scale
- A toolkit for how to manage risk
- A roadmap to initiate planning for interim operations and recovery

Contingency scenario-planning decreases business losses and shortens RTO. Companies that follow best practices for managing their property risks, report earnings 40% less volatile than those that don't.

Attending this workshop may mean the difference between your competitive recovery and going out of business.

To schedule or learn more: brosnancenter.com: brosnan@deborahbrosnan.com Tel 1 561-819-8318